



VIDEO MAPPING FESTIVAL #3

VIDEO MAPPING WORKSHOP

LILLE AND ARENBERG CREATIVE MINE

For students in animation or video games schools
and emerging artists from the fields of video mapping, animation, video games etc.

WORKSHOP - 28th of March > 1st of April 2020

FESTIVAL - 2nd > 4th of April 2020



RENCONTRES AUDIOVISUELLES

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MONUMENT VIDEO MAPPING WORKSHOP

Arenberg Creative Mine, Wallers-Arenberg - Saturday 28th of March > Wednesday 1st of April 2020
War Memorial on the Rihour Square, Lille - Friday 3rd of April 2020

For 4 days, around 15 teams of students and professionals from the fields of animation, audiovisual, digital arts, graphism etc., will participate in a creative challenge: to produce together a video mapping that will be screened on the facade of the War Memorial on the Rihour Square in Lille.

► See the result of the workshops 2019

• [Lille Opera House](#)

• [Sculptures, Back of the Palais des Beaux-Arts](#)

Topic: Biodiversity, from menace to extinction

SCHEDULE

Saturday 28th of March - 7pm: participants welcoming reception

Sunday 29th of March - 9am: launching of the workshop

Wednesday 1st of April - 7pm: end of the workshop

Wednesday 1st of April - evening: screening tests on the facade of the War Memorial

Thursday 2nd and Friday 3rd of April: IBSIC - professional seminary (round tables, case studies...)

Friday 3rd of April - 9pm > 1am: video mapping screening on the facade of the War Memorial

EQUIPMENT

Participants must use their own equipment.

REGISTRATION FEES

60€ per person

Including: registration fees + meals (from Saturday evening to Friday noon) + Video Mapping Festival pass

Accommodation: 25€ per day and per person

REGISTRATION PROCEDURE

Registration subject to acceptance of your file - selection on the documents provided.

Required documents:

Completed registration form:

videomapping@rencontres-audiovisuelles.org

+ A PDF version or a web link of your portfolio.

+ Ideas or research related to the topic (max. 1 page, text and/or images)

Contact: videomapping@rencontres-audiovisuelles.org // Tel : +33 (0)3 20 53 24 84

By post: Rencontres Audiovisuelles - 18, rue Gosselet - BP 1295 - 59014 Lille Cedex - France



Registration deadline:
31st of January 2020

Organised by Rencontres Audiovisuelles as part of the Video Mapping Festival.



THE SITE

Arenberg Creative Mine, Wallers-Arenberg

30 min. from Lille

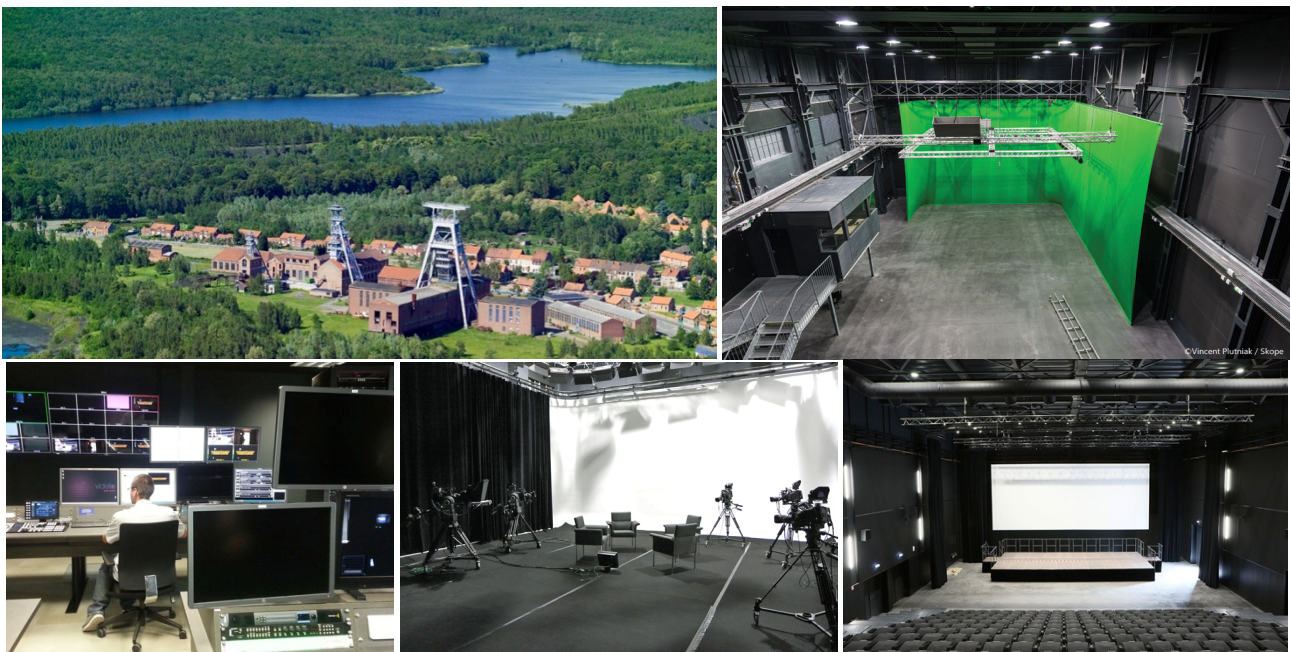
Former mine site reconverted in a place dedicated to the image.

Famous since the shooting of the *Germinal* movie by Claude Berri, the mine site Wallers-Arenberg is currently part of the Mining Area World Heritage of UNESCO. Running from 1903 to 1989, it has been one of the leading mine productions of the North of France.

Since 2006, the "Porte du Hainaut", together with the Université Polytechnique Hauts-de-France, notably with its research laboratory DeVisu specialised in Audiovisual Design, has reconverted the site which is now dedicated to the image in all its aspects.

Inaugurated the 25th of September 2015, the site is now called "Arenberg Creative Mine", and is renowned for its excellence regarding Digital Images and Media. With a state of the art equipment (production and post-production), amongst which some previously unknown to the region, it benefits from a concentration of technical means that, combined with the natural setting and the DeVisu installations, makes it a one of a kind place in Europe.

► [More info about Arenberg Creative Mine](#)



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FESTIVAL PROGRAMME

IBSIC - IMAGE BEYOND THE SCREEN INTERNATIONAL CONFERENCE

Arenberg Creative Mine, Wallers-Arenberg - Thursday 2nd and Friday 3rd of April 2020
(during the day)

International professional seminary

The conference is addressed to researchers and professionals who wish to discuss the identity, the practice and the uses of video mapping through case studies, experience feedbacks and theoretical and critical thinking.

► [Programme of the seminary 2019](#)



VIDEO MAPPING TOUR IN THE CITY

Lille - Friday 3rd of April 2020 (in the evening)

20 video mapping to discover throughout the city!

Monument video mapping on symbolic buildings, immersive mapping on interior architectures, mapping on objects and plants, video game mapping... During one evening, the Video Mapping Festival offers to rediscover the different forms of video mapping through an exclusive video mapping tour.

+ Meeting time with the artists.

► [More info about the video mapping tour 2019](#)

VIDEO MAPPING AWARDS

Lille - Thursday 2nd > Saturday 4th of April 2020

International video mapping competition

The Video Mapping Festival offers a video mapping competition in order to reward the best productions of the year. The video mapping that will have been selected during a pre-selection phase will be presented to the public in the form of a video recording, and a Jury composed of mapping professionals will award the prizes during a ceremony.

► [More info about the Video Mapping Awards 2019](#)



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