

# INTERNATIONAL VIDEO MAPPING CONTEST

**7<sup>th</sup> EDITION - FRIDAY 11<sup>th</sup> OF MARCH 2022**  
**LILLE / FRANCE**

**As part of the Video Mapping Festival #5 organised by Rencontres Audiovisuelles**



This contest is open to international submissions, to professionals and students in cinema, animation, digital arts, graphic design, video games, etc.

The candidates are selected based on application files and carry out the creation with the help of a grant awarded by the organiser.

The creations have to be created for the **facade of the Théâtre du Nord** in Lille, according to a given matrix and participants are free to choose the theme. The public screening will take place on **Friday 11<sup>th</sup> of March 2022**, in the evening.

*The 2 winners will earn 4 000€ in addition to the grant given for creation.*

**1 - Application files on request by email:**

[videomapping@rencontres-audiovisuelles.org](mailto:videomapping@rencontres-audiovisuelles.org)

**2 - Deadline for submission of applications:** 18<sup>th</sup> of December 2021

**3 - Announcement of the selected applicants:** end of December 2021

**4 - Reception of projection files:** 26<sup>th</sup> of February 2022

**5 - Showing of selected projects:** 11<sup>th</sup> of March 2022

## CONTEST RULES

### Preamble

After 6 editions as part of the Lille Heritage Days, the Video Mapping Contest is now part of the Video Mapping Festival. On this occasion, the selection process changes, with a selection based on application files.

### Article 1 - Organiser

The Video Mapping Contest and its showing are organised by the association Rencontres Audiovisuelles.

### Article 2 - Specifications

The video creation needs to last between 3 and 4 minutes, to include a soundtrack and to be conceived for the facade of the Théâtre du Nord in Lille.

The selection committee will pay particular attention to the writing. No violent, pornographic or discriminating content will be tolerated).

### Article 3 - Pre-registration

The contest is open to all, with no fees.

The technical file with the matrix of the facade of the monument are to be asked per email at: [videomapping@rencontres-audiovisuelles.org](mailto:videomapping@rencontres-audiovisuelles.org)



#### **Article 4 - Application**

The candidates have to send the following elements before the **18<sup>th</sup> of December 2021**, for each presented work:

- Signed contest rules (this document)
- Filled-in registration form: <https://forms.gle/txwFHbAyRAVEY7Lq6>
- A portfolio of the candidate, or team
- A note of intention
- A storyboard for the whole creation
- 3 pictures of their creation for communication purposes in case of selection
- A moodboard (optional)

**Any incomplete application file will be invalidated.**

#### **Article 5 - Selection**

A selection committee including team members of Rencontres Audiovisuelles, artists and partner representatives will select 6 to 8 projects.

The 6 to 8 selected candidates will each receive a 4 000€ grant to produce their work and must submit the video creation by 26<sup>th</sup> of February 2022 at the latest, in the form of a video file that complies with the technical sheet and matrix provided (see page 3).

The organisers will provide one night accommodation and one meal for the candidates selected for public screening, and a flat-rate contribution for travel (the amount will be defined according to the candidates' area of departure and the available budget).

#### **Article 6 - Jury**

The creations will be shown publicly on **11<sup>th</sup> of March 2022 on the facade of the Théâtre du Nord in Lille.**

During this showing, a professional jury will nominate a winner (Grand Prize), possibly an honourable mention, and the public will be invited to choose a second winner through an SMS vote (Audience Prize).

The professional jury will be made up of representatives of international festivals and artists, as well as journalists and/or researchers (*to be confirmed*).

Each winner (Grand Prize and Audience Prize) will earn 4 000€ in addition to the 4 000€ grant.

#### **Article 7 - Payment**

Applicants and winners will send an invoice to the Rencontres Audiovisuelles for 4 000 or 8 000€ (including VAT), which shall be paid in the days following the screening.

#### **Article 8 - Rights and uses**

The work remains the sole property of its author, who owns all the rights. It is also agreed that Rencontres Audiovisuelles may not make any artistic modification or interfere with the content of the work.

The author commits to own all the rights to the work (images and sound). Rencontres Audiovisuelles cannot be held responsible in case of litigation.

Candidates authorise Rencontres Audiovisuelles to use their work in the following ways:

. Showing of the creation during the evening of 11<sup>th</sup> of March 2022.

. A video recording will be made and used to promote the Video Mapping Contest and the work: broadcast on the Internet, or during presentations of the project at various events, with no time or geographical limitations.

#### **Article 9 - Cancellation**

Rencontres Audiovisuelles reserve the right to cancel the event in case of an emergency situation. If so, the candidates will be immediately notified, and will not be able to claim any compensation.

#### **Article 10**

Participating to the contest means accepting these rules.

Date, name and signature of the candidate or the collective



## TECHNICAL SHEET

**Additional information regarding technical requirements, formats and constraints related to the venue and the building chosen. These elements must be taken into account so that the creation is adapted to the chosen projection venue.**

### **Projection**

All the windows of the building will be blacked out. The whole facade can therefore receive image.

### **Format**

#### **Video:**

2048 x 1080, according to the template and the format:

.mov QuickTime, codec Apple ProRes 422

.mov QuickTime, Photo JPEG codec

.mov QuickTime, PNG codec

.mov QuickTime, HAP codec

25 frames per second, square pixels, progressive, non-interlaced.

The alpha mask previously provided must be embedded over the media.

#### **Sound:**

48 khz/16 bit stereo, uncompressed, must be embedded in the video file.

PNG or JPG image suites are accepted.

They must be bundled with the audio file in a compressed .zip folder.

### **Sending**

The submission must be sent in digital format to [videomapping@rencontres-audiovisuelles.org](mailto:videomapping@rencontres-audiovisuelles.org)

*Video file via WeTransfer / Dropbox / Mega...*

### **Credits and legal information**

As the selected works will be shown as part of a public event, the credits will be created by the Rencontres Audiovisuelles team using the information given in the registration form.

Please do not include any credits in your creation, and fill in the information on the registration form carefully so that no mistakes are made.