



APPLICATION CALL VIDEO MAPPING INTERNATIONAL RESIDENCY

Rencontres Audiovisuelles, the DeVisu laboratory of the University Polytechnique Hauts-de-France and Arenberg Creative Mine, with the support of the Hauts-de-France Region and the European Union (ERDF programme), join together to propose a research and thematic creation residency about video mapping.

TARGET AUDIENCE

This application call is intended for international artists such as scriptwriters, filmmakers, museographers, stage designers, animation artists, game designers, developers, sound designers, musicians, etc. The application call is open to all, including people who do not have any experience in video mapping yet.

OBJECTIVE

With this residency, and through the work created by an artist or a group of artists, we aim to experiment with new forms of writing: (animation) movies, interactive pieces or performances, that are spatialised and contextualised. It is also to experiment new technological devices.

THEMES

The application call includes several project files (see next pages), each referring to the locations or volumes proposed in Lille (France). The candidates are expected to propose a project meeting the criteria of the selected project sheet(s).

SHOWING

The works produced during the residency will be projected during the Video Mapping Festival, which will be held in Lille on the 7th and 8th of April of 2023. They are aimed at the general public and also international professionals.

WHAT WE OFFER

Information about salary, transportation fees, accommodation fees and meal expenses can be found in attached project sheets.

RIGHTS

- . The creation remains the property of the creators.
- . The creators commit to collaborating with the researchers and to facilitating their work.
- . From the moment the convention is signed, the creators agree that the DeVisu laboratory of the University Polytechnique Hauts-de-France and Rencontres Audiovisuelles can record, and use their work in any form, with no time limitation, for research, scientific communication and cultural communication purposes.
- . The creators commit to mentioning in any communication related to their work the following sentence:
"created during a Video Mapping European Center artistic residency at Arenberg Creative Mine – Rencontres Audiovisuelles, DeVisu Laboratory production"

SCHEDULE

The deadline for applications is the 21st of October 2022.

Results no later than mid-November.

All residents will work on the same schedule:

Monday 12th of December 2022

- . Arrival in Lille.
- . Pick-up by our team, visit of the chosen site for each resident + if applicable, meet-up with people who are able to provide information on the chosen sites.
- . Residents meeting, presentation of each resident and their project.
- . Restaurant (introduction to local cuisine) and welcome evening.
- . Night in Lille.

From Tuesday 13th of November to Saturday 17th of December 2022

- . Tuesday morning: possible second visit of the sites before group departure to Arenberg Creative Mine (30 min by car). Arrival at Arenberg Creative Mine (late morning) and installation.
- . During the 5 days: writing sessions and personal researches alternating with meetings and interventions of mapping professionals (artists, technicians), about the specificities of the writing, technical constraints, etc.
- . Thursday, breakfast: presentation of the progression of the projects by the artists.
- . Saturday, end of the day: second presentation of the progress.
- . Sunday 18th of December: return trip.

December 2022 to February 2023

- . Production of images and sound.
- Production is done remotely.

Late January 2023 at the latest

- . Submission of an animatic, followed by a discussion (skype or face to face).

Late February 2023

- . Submission of communication content (text of 700 signs max., spaces included) + 3 visuals (preferably landscape format).

28th of March 2023

- . Submission of the final files.

6th to 8th of April 2023

- . Arrival in Lille, settings, showing.
- . Attendance at IBSIC and the Video Mapping Festival.

SUPPORT, TOOLS

The residents will benefit from:

- . access to production and post-production tools available at Arenberg Creative Mine,
- . technical and human means for the showing of the creation and its communication,
- . a professional video recording of the public showing,
- . support of professionals according to the needs:
 - writing week: collective intervention on writing issues, video mapping case studies etc.
 - writing week: personalised support on writing, sound, technical devices etc.
 - during the production: an artistic referent and a technical referent will do the follow-up about the screening issues (remotely).

HOW TO APPLY?

The application must include the elements listed on the project sheets.
Application deadline: 21st of October 2022.

Selection

The selection committee will be composed of representatives of the organising structures (Arenberg Creative Mine, the DeVisu laboratory of the University Polytechnique Hauts-de-France, Rencontres Audiovisuelles), and possibly, on invitation, of personalities from the fields of video mapping, animation movies, numeric arts and video games.

 Information, application: antoine@rencontres-audiovisuelles.org

Disconnected from the residency: Video Mapping Contest

At the end of the year, a call for application will be launched to participate in the Video Mapping Contest. Open topic on specific building, the selection is based on storyboards. 7 projects will received a grant to produce their artwork.

More info to come.



RENCONTRES AUDIOVISUELLES

www.rencontres-audiovisuelles.org

www.videomappingcenter.com

www.videomappingfestival.com

ARENBERG CREATIVE MINE

30 min by car from Lille, next to Valenciennes

www.arenberg-minecreative.fr



ANNEX 1

PRESENTATION OF THE VIDEO MAPPING EUROPEAN CENTER

The international video mapping residency takes place within the framework of the Video Mapping European Center. The aim of the Video Mapping European Center is to support the international development of video mapping, especially in the Hauts-de-France region. It condenses research activities, training courses, and video mapping creation and screening supporting operations.

The project is coordinated by Rencontres Audiovisuelles.

The DeVisu laboratory of the University Polytechnique Hauts-de-France is responsible for the research dimension of the project which takes place, together with the residencies, at Arenberg Creative Mine.

The site is renowned for its excellence regarding digital media and image creation.

RESEARCH

Studies regarding the field of video mapping, research about writings and the technological devices, and analysis of the feedback from the audience.

TRAINING

. **New Images Careers / Grande École du Numérique:**

Youth employment initiative programme: aimed at young people aged 18 to 29 (without training, unemployed) wanting to benefit from a training.

. **Workshops:**

Training in video mapping for European Higher Education Animation Institutions.

. **Professional training:**

Training for professionals already active in the fields of animation, audiovisual, digital arts, etc. wanting to complete their skills.

RESIDENCIES

Residencies joining together regional and international artists as well as researchers. The aim is to produce creations that explore the different areas of video mapping.

EVENTS

. **Video Mapping Festival**

International video mapping event: IBSIC professional seminar and creations showing.

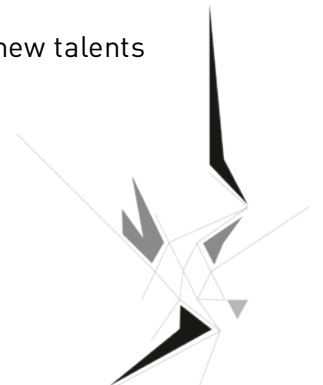
. **Video Mapping Contest**

International competition organised every year in Lille.

PRODUCTION

Loom Prod, video mapping production cooperative company, is a mutualised tool for new talents supported by the Video Mapping European Center.

Loom Prod responds to video mapping production requests in France and abroad.





ANNEX 2 PRESENTATION OF THE LOCATION OF THE RESIDENCY: ARENBERG CREATIVE MINE

More info: arenberg-minecreative.fr

Famous since the shooting of the *Germinal* movie from Claude Berri, the mine site Wallers-Arenberg is currently part of the Mining Area World Heritage of UNESCO. It ran from 1903 to 1989, and has been one of the leading mine productions of the North of France. It favored the development around the mining city and created infrastructures related to the life of the workers: schools, a church, a communal house... those are also part of the UNESCO World Heritage.

Since 2006, the "Porte du Hainaut", together with the University Polytechnique Hauts-de-France, notably with its research laboratory DeVisu specialised in audiovisual design, has reconverted the site which is now dedicated to the image in all its aspects. A vast project produced within the Pictanovo programme and coherent with the reconversion of the other sites related to the history of mining in the region.

Inaugurated on the 25th of September 2015, the site is now called "Arenberg Creative Mine", and is renowned for its excellence regarding digital images and media. It offers state of the art equipment (production and post-production) amongst which some previously unknown to the region. It benefits from a concentration of technical means that, combined with the natural setting and the DeVisu Installations, make it a one of a kind place in Europe. Devoted to audiovisual production, professional events as well as tourism, it is visited by a large audience: directors, enterprises, event agencies, students, researchers, tourists and general public...



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PROJECT SHEET 1

MOUCHARABIEH, PARC HENRI MATISSE



Location: Moucharabieh, Parc Henri Matisse, Lille

Type: monument video mapping /
interactive or linear writing

Specification:

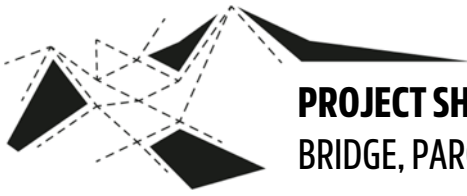
The experience should last between 3 et 4 minutes.
Open theme.
The creation features sound.
The template is provided at the beginning of the
residency.

Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of collective).
- . Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.

Application form:

- . A statement of intent presenting the modalities for interaction in case of an interactive project, and any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter.
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



PROJECT SHEET 2

BRIDGE, PARC HENRI MATISSE



Location: Bridge, Parc Henri Matisse, Lille

Type: monument video mapping /
interactive or linear writing

Specification:

The experience should last between 2 and 3 minutes.
Open theme.

The creation features sound.

The template is provided at the beginning of the
residency.

Conditions:

. Payment of the transport (2 return trips from the
determined place to Lille), for each person
(max. 2 persons in case of collective).

. Payment of accommodation and meals during
the 1-week residency and during the festival in April,
for each person (max. 2 persons in case of collective).

. Budget: 3 000€ gross, invoice or French work
contract.

Application form:

. A statement of intent presenting
the modalities for interaction in case of an
interactive project, and any related graphic
researches or references (it is not
necessary to present a completely written
project as it is a writing residency).

. Cover letter.

. Curriculum Vitae and portfolio,
or an internet link presenting the
candidate's work.

. Information on the candidate's
place of departure.



PROJECT SHEET 3

FRESCO, INTERSECTION OF RUE DE BÉTHUNE AND RUE NEUVE

Location: Fresco, intersection rue de Béthune and rue Neuve, Lille

Type: monument video mapping / linear writing

Specification:

The creation should be linear
The experience should last 3 minutes.
Open theme.
The creation features sound.
The template is provided at the beginning of the residency.
Creation will cover the fresco and part of the wall it sits on.

Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 2 persons in case of collective).
- . Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 2 persons in case of collective).
- . Budget: 3 000€ gross, invoice or French work contract.



Application form:

- . A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter.
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



PROJECT SHEET 4

TREES, PARVIS SAINT-MAURICE

Location: Trees, Parvis Saint-Maurice, Lille

Type: object video mapping / linear writing

Specification:

The experience should last between 2 and 3 minutes.
Open theme.

The creation features sound.

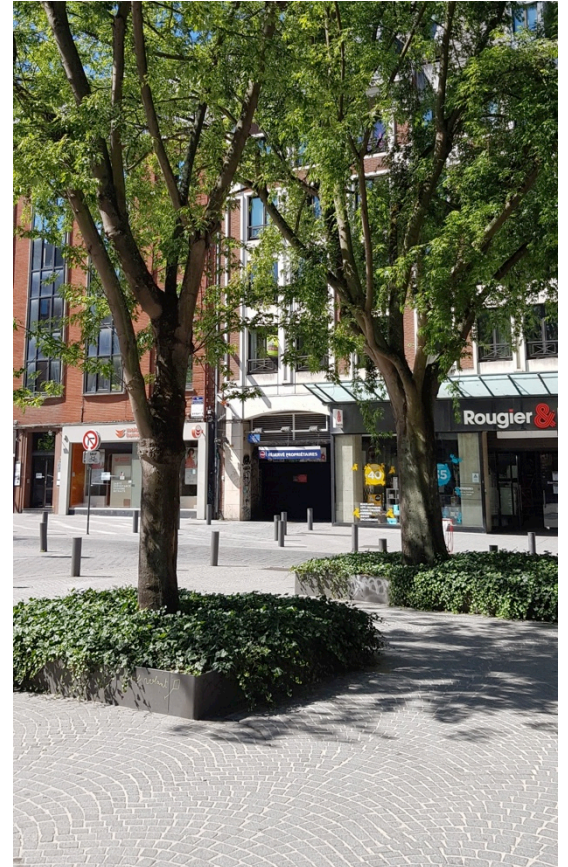
The template is provided at the beginning of the residency.

Conditions:

. Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 2 persons in case of collective).

. Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 2 persons in case of collective).

. Budget: 3 000€ gross, invoice or French work contract.



Application form:

. A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).

. Cover letter.

. Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.

. Information on the candidate's place of departure.



PROJECT SHEET 5
SAINT-MAURICE CHURCH



Location: Side of the Saint-Maurice Church,
Parvis Saint-Maurice, Lille

Type: Micro mapping / serial writing

Specification:

3 to 4 micro mapping (>20 m²) on the side of the Church
for a 3 to 4-steps art expérience.

The audience arrives from the left side of the picture.

Each media can last between 30 and 90 seconds.

Open theme.

The creation features sound.

The template is provided at the beginning of the
residency.

Conditions:

. Payment of the transport (2 return trips from the
determined place to Lille), for each person
(max. 2 persons in case of collective).

. Payment of accommodation and meals during
the 1-week residency and during the festival in April,
for each person (max. 2 persons in case of collective).

. Budget: 3 000€ gross, invoice or French work contract.

Application form:

. A statement of intent, any related graphic
researches or references
(it is not necessary to present
a completely written project as it is
a writing residency).

. Cover letter.

. Curriculum Vitae and portfolio,
or an internet link presenting the
candidate's work.

. Information on the candidate's
place of departure.



PROJECT SHEET 6 CITY HALL

Location: Grand Carré (40 meters wide)
or Hallway of the City Hall of Lille

Type: immersive video mapping / linear writing

Specification:

The experience should last between 3 and 4 minutes.
Open theme.
The creation features sound.
The template is provided at the beginning of the residency.

Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of collective).
- . Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.



Application form:

- . A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter.
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



PROJECT SHEET 7

MONUMENT, PARVIS DE L'HÔTEL DU DÉPARTEMENT DU NORD



Location: Monument, Parvis de l'Hôtel du Département du Nord, Lille

Type: monument video mapping / linear or interactive writing

Specification:

The experience should last between 2 and 3 minutes.

Open theme.

The creation features sound.

The template is provided at the beginning of the residency.

Conditions:

. Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 2 persons in case of collective).

. Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 2 persons in case of collective).

. Budget: 3 000€ gross, invoice or French work contract.

Application form:

. A statement of intent presenting the modalities for interaction in case of an interactive project, and any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).

. Cover letter.

. Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.

. Information on the candidate's place of departure.



PROJECT SHEET 8 HOSPICE GANTOIS



Location: Chapel of Hospice Gantois
or Salle des Malades of Hospice Gantois
Rue Pierre Mauroy, Lille

Type: immersive or objects video mapping / linear writing

Specification:

The experience should last between 2 and 3 minutes.

Open theme.

The creation features sound.

The template is provided at the beginning of the residency.

Conditions:

. Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 2 persons in case of collective).

. Payment of accommodation and meals during the 1-week residency and during the festival in April, for each person (max. 2 persons in case of collective).

. Budget: 3 000€ gross, invoice or French work contract.

Application form:

. A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).

. Cover letter.

. Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.

. Information on the candidate's place of departure.



PROJECT SHEET 9

SOUND DESIGN AND MUSIC

Specification:

A collaboration with the selected artists for the above-mentioned creations if the selected candidates are not working with sound.

The selected sound designer and musician candidates will be part of the writing during the residency week on 12th of December. Then, they will remotely participate in one or more productions.

Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille)
- . Payment of accommodation and meals during the 1-week residency and during the festival in April.
- . Budget: 2 500€ gross work contract or invoice.

Application form:

- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.