

# APPLICATION CALL VIDEO MAPPING INTERNATIONAL RESIDENCY

Rencontres Audiovisuelles and the Wallers-Arenberg Mine Site, with the support of the Hauts-de-France Region and the European Union, ERDF programme, join together to propose a **research and thematic creation residency about video mapping**.

# **TARGET AUDIENCE**

This application call is intended for international artists such as directors, scriptwriters, museographs, stage designers, animation artists, game designers, developers, sound designers, musicians, etc.

The application call is open to all, including people who do not have any experience in video mapping yet.

# **OBJECTIVE**

Through the work created by an artist or a group of artists, this residency aims to experiment with new forms of writing: (animation) movies, interactive pieces or performances, that are spatialised and contextualised, and also to experiment new technological devices.

# **THEMES**

The application call includes several project sheets (see next pages), each refering to locations or volumes proposed in Lille (France). The candidates are expected to propose a project meeting the criteria of the selected project sheet(s).

# **SHOWING**

The works produced during the residency will be shown during the Video Mapping Festival, which  $7^{th}$  edition will be held in Lille on the  $5^{th}$  and  $6^{th}$  of April 2024. The works are aimed at both the general public and also international professionals.

# **WHAT WE OFFER**

Information about salary, transportation fees, accommodation fees and meal expenses can be found in the attached project sheets.

# **RIGHTS**

- . The creation remains the property of its creators.
- . From the moment the convention is signed, the creators agree that Rencontres Audiovisuelles can record, and use their work in any form, with no time limitation, for research, scientific communication and cultural communication purposes.
- . The creators commit to mentioning in any communication related to their work the following sentence:
- "Created during a Video Mapping European Center artistic residency at the Wallers-Arenberg Mine Site –
- A Rencontres Audiovisuelles production »



The deadline for applications is the 20<sup>th</sup> of October 2023. Announcement of selected projects by mid-November at the latest.

All residents will work on the same schedule:

# Saturday 16th of December 2023

- . Arrival in Lille.
- . Pick-up by our team, visit of the chosen site for each resident and meet-up with people who are able to provide information on the chosen sites, if applicable.
- . Residents meeting, presentation of each resident and their project.
- . Restaurant (introduction to local cuisine) and welcome evening.
- . Night in Lille.

# From Sunday 17th of December to Friday 22nd of December 2023

- . Sunday morning: Collective transfer to Wallers-Arenberg Mine Site (30 min from Lille).
- . Late morning: arrival at the Wallers-Arenberg Mine Site, installation.
- . During the 5 days: writing sessions and personal research alternating with meetings and interventions of mapping professionals (artists, technicians), about the specificities of the writing, technical constraints, etc.
- . Tuesday 19th, breakfast: presentation of the progression of the projects by the artists.
- . Thursday 21st, end of the day: second presentation of the work so far.
- . Friday 22<sup>nd</sup>: return trip.

#### December 2023 to March 2024

. Production of images and sound.

Production is done remotely.

# Late January 2024 at the latest

. Submission of an animatic, followed by a discussion (by skype or face to face).

# Late February 2024

. Submission of communication materials (text of 700 signs max., spaces included) + 3 visuals (preferably landscape format).

# Monday 25th of March 2024

Submission of the final files.

# From Thursday 4th to Saturday 6th of April 2024

- . Arrival in Lille: set up, tests, show.
- . Attendance at IBSIC (Image Beyond the Screen International Conference) and the Video Mapping Festival.

# SUPPORT, TOOLS

# The residents will benefit from:

- . Access to production and post-production tools available at the Wallers-Arenberg Mine Site.
- . Technical and human means for the showing of the creation and its communication.
- . A professional video recording of the public showing.
- . Support of professionals according to the needs:
- residency week: collective intervention on writing issues, video mapping case studies etc.
- residency week: personalised support on writing, sound, technical devices etc.
- during the production: an artistic specialist and a technical specialist will do the follow-up on show-related questions (remotely).



The application must include the elements listed on the project sheets. Application deadline: 20th of October 2023.

# Selection

The selection committee will be composed of representatives of the organising structures (Wallers-Arenberg Mine Site, Rencontres Audiovisuelles), and possibly, on invitation, of personalities from the fields of video mapping, animation movies, digital arts and video games.

Information, application: antoine@rencontres-audiovisuelles.org

# Disconnected from the residency: Video Mapping Contest

At the end of the year, a call for application will be launched to participate in the Video Mapping Contest. Open topic on the Palace of Fine Arts in Lille, the selection is based on storyboards. 7 projects will receive a grant to produce their artwork.

More info to come.



# **WALLERS-ARENBERG MINE SITE**

The site is located 30 minutes from Lille, near Valenciennes. www.arenberg-minecreative.fr

The international video mapping residency takes place within the framework of the **Video Mapping European Center**. The aim of the Video Mapping European Center is to support the international development of video mapping, especially in the Hauts-de-France region. It condenses research activities, training courses, and video mapping creation and screening supporting operations.

The project is coordinated by Rencontres Audiovisuelles.

## RESEARCH

Studies regarding the field of video mapping, research about writings and the technological devices, and analysis of the feedback from the audience.

# **TRAINING**

. New Images Careers:

Aimed at young people aged 18 to 29 (without training, unemployed) wanting to benefit from a training. Training co-financed by the European Social Fund.

. Workshops:

Training in video mapping for European Higher Education Animation Institutions.

. Professional training:

Training for professionals already active in the fields of animation, audiovisual, digital arts, etc. wanting to complete their skills.

# **RESIDENCES**

Residencies joining together regional and international artists as well as researchers. The aim is to produce creations that explore the different areas of video mapping.

# **EVENTS**

. Video Mapping Festival

International video mapping event: IBSIC professional seminar and creations showing.

. Video Mapping Contest

International competition organised every year in Lille.

# **PRODUCTION**

Loom Prod, video mapping production cooperative company, is a mutualised tool for new talents supported by the Video Mapping European Center.

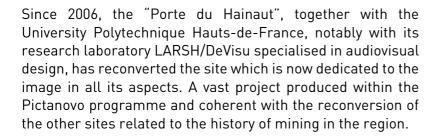
Loom Prod responds to video mapping production requests in France and abroad.





# More info: arenberg-minecreative.fr

Famous since the shooting of the *Germinal* movie from Claude Berri, the mine site Wallers-Arenberg is currently part of the Mining Area World Heritage of UNESCO. It ran from 1903 to 1989 and has been one of the leading mine productions of the North of France. It favored the development around the mining city and created infrastructures related to the life of the workers: schools, a church, a communal house... those are also part of the UNESCO World Heritage.



Inaugurated on the 25th of September 2015, the site is renowned for its excellence regarding digital images and media. It offers state of the art equipment (production and post-production) amongst which some previously unknown to the region. It benefits from a concentration of technical means that, combined with the natural setting and the LARSH/DeVisu Installations, make it a one-of-a-kind place in Europe. Devoted to audiovisual production, professional events as well as tourism, it is visited by a large audience: directors, enterprises, event agencies, students, researchers, tourists, and general public...







© F. Delferiere





Name and location: La Voix du Nord, Grand'Place, Lille

Type: monument video mapping, linear writing

# Specification:

The creation should last 4 minutes.

Open theme.

The creation features sound.

The template is provided at the beginning of the residency.

# Project sheet for women creation only:

In light of the persistent inequalities between men and women in terms of representation, Rencontres Audiovisuelles has decided to reserve a site for women's creations, which is why only women can reply to this project sheet.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.



- . A statement of intent, any related graphic researches/moodboard or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.

Name and location: Notre-Dame de la Treille Cathedral, Place Gilleson, Lille

Type: monument video mapping, linear writing

# **Specification**

The creation should last 4 minutes.

Open theme (but in respect of the place, still devoted to worship).

The creation features sound.

The template is provided at the beginning of the residency.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.



- . A statement of intent, any related graphic researches/moodboard or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



Name and location: Saint-Maurice Church, Parvis Saint-Maurice. Lille

Type: immersive video mapping, linear writing

# Specification:

The creation should last 3 to 4 minutes.

Open theme (but in respect of the place, still devoted to worship).

The creation features sound.

The template is provided at the beginning of the residency.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.

Creations already were projected in the church, same zones:

https://videomappingcenter.com/le-tetard-de-higgs-eglise-saint-maurice-lille-france-video-mapping-festival-2022/?lang=en



- . A statement of intent, any related graphic researches/moodboard or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.





Name and location: IAE Lille, avenue du Peuple Belge, Lille

Type: immersive video mapping, linear writing

# Specification:

The creation should last 3 to 4 minutes.

Open theme.

The creation features sound.

The template is provided at the beginning of the residency.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 4 000€ gross, invoice or French work contract.

- . A statement of intent, any related graphic researches/moodboard or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.





Name and location: Masonic Temple, rue Thiers, Lille

Type: monument video mapping, linear writing

# Specification:

The creation should last 2 minutes.

Open theme.

The creation features sound.

Two options for areas to be covered (red frames in the image above).

The template is provided at the beginning of the residency.

#### Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 2 000 $\ensuremath{\mathfrak{e}}$  gross, invoice or French work contract.

- . A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter.
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



Name and location: P'tit Quinquin, square Foch, Lille

Type: Object video mapping, interactive or linear writing

# Specification:

The creation should last 2 minutes.

Open theme.

The creation features sound.

The template is provided at the beginning of the residency.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille), for each person (max. 3 persons in case of a collective; flat-rate contribution according to the departure location).
- . Payment of accommodation and meals during the residency week and during the festival in April, for each person (max. 3 persons in case of collective).
- . Budget: 2 000€ gross, invoice or French work contract.



# THE STATUE

The monument in Square Foch refers to Alexandre Desrousseaux's song.

In 1853, Alexandre Desrousseaux (bust of the statue) composed *L'canchon dormoire* (literally "Song for sleeping"), famous as *P'tit Quinquin*. In local dialect, it tells the story of a poor lace-maker in the Saint-Sauveur district who is determined to get her baby Narcisse to sleep.

- . A statement of intent, any related graphic researches or references (it is not necessary to present a completely written project as it is a writing residency).
- . Cover letter.
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.



# Specification:

Collaboration with the selected artists for the above-mentioned creations if the selected candidates are not working with sound.

The selected sound designer/musician candidate will be part of the writing during the residency week on 18<sup>th</sup> of December and will then remotely participate in one or more productions.

# Conditions:

- . Payment of the transport (2 return trips from the determined place to Lille); flat-rate contribution according to the departure location.
- . Payment of accommodation and meals during the residency week and during the festival in April.
- . Budget: 2 000€ gross work contract or invoice.

- . Cover letter
- . Curriculum Vitae and portfolio, or an internet link presenting the candidate's work.
- . Information on the candidate's place of departure.