

INTERNATIONAL VIDEO MAPPING CONTEST

9th EDITION - FRIDAY 5th AND SATURDAY 6th OF APRIL 2024
LILLE / FRANCE

As part of the Video Mapping Festival #7 organised by Rencontres Audiovisuelles



This contest is open to international submissions, to professionals and students in cinema, animation, digital arts, graphic design, video games, etc.

The candidates are selected based on application files and carry out the creation with the help of a 4 000€ grant awarded by the organiser.

The creations have to be created for the **facade of the Lille Palace of Fines Arts**, according to a given matrix. Participants are free to choose the theme. The public showing will take place on **Friday 5th and Saturday 6th of April 2024**, in the evening.

In addition to the 4 000€ grant for the creation, each winner (Grand Prize and Audience Prize) will receive a second financial prize to propose a creation, one for the next edition of iMapp Bucharest (monetary prize offered by iMapp Bucharest), the other for the Lyon Festival of Lights (monetary prize of 4000€ offered by Christie).

1 - Application files on request by email:

videomapping@rencontres-audiovisuelles.org

2 - Deadline for submission of applications: 24th of December 2023

3 - Announcement of the selected applicants: beginning of January 2024

4 - Reception of projection files: 22nd of March 2024

5 - Showing of selected projects: 5th and 6th of April 2024



CONTEST RULES

Article 1 - Organiser

The Video Mapping Contest and its showing are organised by the association Rencontres Audiovisuelles.

Article 2 - Specifications

The video creation needs to last between 3 and 4 minutes, to include a soundtrack and to be conceived for the facade of the Lille Palace of Fine Arts.

The selection committee will pay particular attention to the writing. No violent, pornographic or discriminating content will be tolerated.

Article 3 - Pre-registration

The contest is open to all, with no fees.

The technical file with the matrix of the monument's facade are to be asked per email at:

videomapping@rencontres-audiovisuelles.org

Article 4 - Application

The candidates have to send the following elements before the **24th of December 2023**, for each presented work:

- Signed contest rules (this document)
- Filled-in registration form: <https://forms.gle/sJ6JTAGoVmgwHfAp7>
- A portfolio of the candidate, or team
- A note of intent
- A storyboard for the whole creation
- 3 pictures of their creation for communication purposes in case of selection
- A moodboard (optional)

Any incomplete application file will be invalidated.

Article 5 - Selection

A selection committee including mapping professionals, artists and partner representatives will select 6 to 8 projects.

The 6 to 8 selected candidates will each receive a 4 000€ grant to produce their work and must submit the video creation by 22nd of March 2024 at the latest, in the form of a video file that complies with the technical sheet and matrix provided (see page 3).

The organisers will provide 2 nights accommodation for the candidates selected for public screening, a flat-rate contribution for travel (the amount will be defined according to the candidates' area of departure and the available budget), and an accreditation to attend the IBSIC conference from 4th to 6th of April 2024.

Article 6 - Jury

The creations will be shown publicly on **5th and 6th of April 2024 on the facade of Lille Palace of Fine Arts.**

During the first showing, a professional jury will nominate a winner (Grand Prize), possibly an honourable mention, and the public will be invited to choose a second winner through an SMS vote (Audience Prize).

The professional jury will be made up of representatives of international festivals and artists, as well as journalists and/or researchers (*to be confirmed*).

In addition to the 4 000€ grant for the creation, each winner (Grand Prize and Audience Prize) will receive a second financial prize to propose a creation, one for the next edition of iMapp Bucharest (monetary prize offered by iMapp Bucharest), the other for the Lyon Festival of Lights (monetary prize of 4000€ offered by Christie).

Article 7 - Payment

Applicants and winners will send an invoice to Rencontres Audiovisuelles for 4 000€ (including VAT), which shall be paid in the days following the public showing.

Article 8 - Rights and uses

The work remains the sole property of its author, who owns all the rights. It is also agreed that Rencontres Audiovisuelles may not make any artistic modification or interfere with the content of the work.

The author commits to own all the rights to the work (images and sound). Rencontres Audiovisuelles cannot be held responsible in case of litigation.

Candidates authorise Rencontres Audiovisuelles to use their work in the following ways:

- . Showing of the creation during the evenings of 5th and 6th of April 2024.
- . A video recording will be made and used to promote the Video Mapping Contest and the work: broadcast on the Internet, or during presentations of the project at various events, with no time or geographical limitations.

Article 9 - Cancellation

Rencontres Audiovisuelles reserve the right to cancel the event in case of an emergency situation. If so, the candidates will be immediately notified, and will not be able to claim any compensation.

Article 10

Participating to the contest means accepting these rules.

Date, name and signature of the candidate or the collective



Additional information regarding technical requirements, formats and constraints related to the venue and the building chosen.

These elements must be taken into account so that the creation is adapted to the chosen projection venue.

Projection

The windows will not be blacked out.

Matrix definition

4320 x 2048px

Video - authorised codecs

Container: QuickTime [.mov]

Codec: Apple ProRes 422 - 8bits

and/or

Container: QuickTime [.mov]

Codec: HAP - 8bits

Square, progressive, non-interlaced pixels.

Audio - authorised codecs

Container: WavPack [.wav]

Codec: PCM uncompressed, 48kHz -16 ou 24bits

Audio level between -10 and -12 LUFS

Sending

The submission must be sent in digital format to videomapping@rencontres-audiovisuelles.org

Video file via WeTransfer / Dropbox / Mega...

Credits and legal information

As the selected works will be shown as part of a public event, the credits will be created by the Rencontres Audiovisuelles team using the information given in the registration form.

Please do not include any credits in your creation, and fill in the information on the registration form carefully so that no mistakes are made.